



EVENT SPONSORSHIP OPPORTUNITIES

VNHELP would like to formally invite you to become a sponsor for our Mua Thu Cho Em fundraising concert. In addition to benefitting the poor and disadvantaged communities of Vietnam, becoming a sponsor will allow you tap into an emerging Vietnamese American consumer market through direct marketing and brand outreach opportunities. Please see the details below and to the right for more details. Custom sponsorships are also available. Give us a call at (408) 586 - 8100 or email us at concert@vnhelp.org if you're interested!

Note: VNHELP will be printing 1200 program books. The deadline for sponsorship applications is September 20.

	tax exemption as permitted by law	recognition on all printed concert material + VNHELP's website, newsletter	logo displayed on VNHELP's website for 1 year	donor acknowledgement on big screen @ the event	donor spotlight on VNHELP's multiple media platforms	speaking opportunity on Vietnamese radio program
Donor Level: \$500 2 VIP tickets + additional benefits to the right	✓	✓				
Friendship Level: \$1000 4VIP tickets + a half-page ad in program book + benefits to the right	✓	✓	✓	✓		
Bronze Level: \$2000 4 VIP tickets + 4 regular tickets + full-page ad in program book + benefits to the right	✓	✓	✓	✓		
Silver Level: \$3000 6 VIP tickets + 6 regular tickets + full-page ad in program book + benefits to the right	✓	✓	✓	✓		
Gold Level: \$5000 10 VIP tickets + full-page ad in concert book + benefits to the right	✓	✓	✓	✓	✓	
Platinum Level: \$10,000 20 VIP tickets + full-page ad inside front cover of program book + benefits to the right	✓	✓	✓	✓	✓	✓

BECOME A PRESENTING SPONSOR

For donations of \$20,000 and above, VNHELP is offering the special opportunity of becoming a presenting sponsor.

In addition to everything at the platinum level of benefits, you will receive:

- ✓ 10 additional VIP tickets (30 total)
- ✓ A concert booth to showcase your products and services
- ✓ A speaking opportunity on VNHELP's radio talk show
- ✓ A two-minute speech opportunity on stage
- ✓ A flower presentation on stage

This is a wonderful opportunity for you and your company to take center stage and leave an indelible impression on a live audience of 1200+ people, as well as promote yourself through VNHELP's network and media platforms. Please don't hesitate to contact us for more details—the sooner you pledge, the sooner we can start promoting!