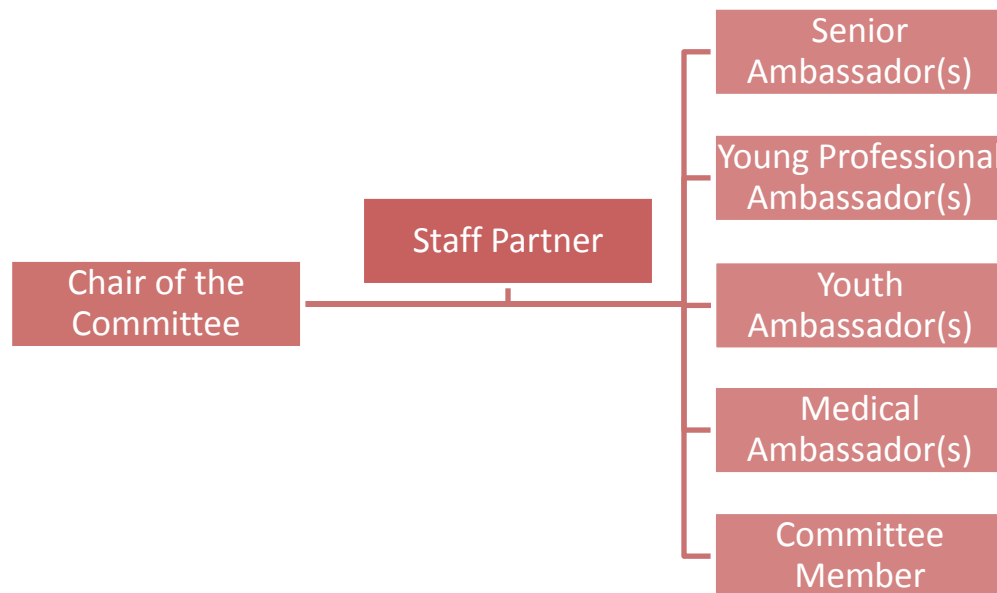


VNHELP Community Engagement Committee

Objective: fortify the relationship between VNHELP and the community to help us promote our mission, attract like-minded individuals to our causes, and expand our existing supporter base.

Structure of the Committee: Members of the Committee will include: a Chairperson; Senior Ambassador(s); Young Professional Ambassador(s); Youth Ambassador(s); Medical Ambassador(s); general Committee Members; and a Staff Partner. The goal is to develop horizontal relationships within the committee so that all may contribute their ideas without reservation.



Length of Involvement: 9 months, with committee meetings every 3 months and more frequent meetings between members as necessary.

General Responsibilities

- **Representing the Organization:** act as VNHELP's ambassadors at public events, private gatherings, and other outreach opportunities; represent our interests and communicate to various audiences the relevance and urgency of our causes.
- **Educating the Public:** keep the community informed of the value of a nonprofit organization in creating social impact and educate the community on the various socioeconomic and health issues still affecting Vietnam.

- **Philanthropy Promotion:** lead or assist in the planning of various fundraising efforts, drawing upon their personal networks to drum up support for VNHELP.
- **Identifying Strategic Partners:** assist in the identification of and outreach to strategic partners who can help in VNHELP's fundraising and project goals (e.g. form a partnership with a church group that wants to co-fund the construction of a computer lab for orphans)
- **Community Reporting:** report back to VNHELP regarding the community's interests. (e.g. assessing which of VNHELP's causes volunteers and donors are most likely to support or determining what kind of information the community would like to see from the organization through feedback surveys).

In addition to the general responsibilities, specialized roles are described below:

- **Chair:** works closely with staff and board members to determine its strategy and direction. Additionally, the chairperson will lead any initiative set forth by the committee and is responsible for calling meetings.
- **Senior Ambassador:** The Senior Outreach Coordinator will take charge of efforts to address the charitable goals of elderly philanthropists and encourage participation in civil society.
- **Medical Ambassador:** outreaches to medical professionals to determine interests in health missions, fundraising, and knowledge sharing to Vietnam.
- **Young Professionals Ambassador:** engages 1.5 and 2nd generation Vietnamese American working professionals who have an interest in reconnecting with their culture through charity and philanthropy. He or she will also act as a mentor to the youth ambassadors.
- **Youth Ambassador:** engages students with interests in Vietnamese culture (particularly through Vietnamese Student Associations, Asian American clubs, and related service organizations) in fundraising for VNHELP.
- **Staff Partner:** is the main internal coordinator between the committee and VNHELP's leadership. The staff partner will play a supporting role in advancing the committee's initiatives, performing duties in planning, administration, and logistics support.